



COMPARE WHAT A FULL SHOP SYSTEM COSTS

PUBLIC MONTHLY PRICING • SEPTEMBER 2026

REDLINE CRM

\$249 / MO

CRM ONLY

Customers • Estimates • Invoices
VIN/Labor • Inventory • Accounting Visibility
Reporting • Mobile + Desktop

TEKMETRIC

\$823 / MO*

SCALE + TIRE + MARKETING

Scale \$439 + Tire Suite \$39
+ Marketing \$345

SHOPMONKEY

\$947 / MO*

GENIUS + CRM + ACCOUNTING

Genius \$499 + CRM Essentials \$349
+ Accounting \$99

REDLINE CRM: KEEP MORE OF YOUR MONTHLY OVERHEAD.

\$574 LESS / MO vs. Tekmetric comparison

\$698 LESS / MO vs. Shopmonkey comparison

FEATURE	REDLINE	TEKMETRIC	SHOPMONKEY
Customers + Vehicles	INCLUDED	Included	Included
Estimates + Invoices	INCLUDED	Included	Included
VIN / Labor Workflow	INCLUDED	Scale includes labor guide	Genius includes MOTOR
Inventory / Parts	INCLUDED	Included	Included
Tire-Focused Workflow	INCLUDED	+\$39 Tire Suite	Plan-dependent tools
Follow-Up / CRM Tools	INCLUDED	+\$345 Marketing	+\$349 CRM Essentials
Accounting Visibility	INCLUDED	Financial reporting	+\$99 Accounting
Shop Reporting	INCLUDED	Included	Included

DRIVE YOUR SHOP FORWARD.

Redline CRM • \$249/month • CRM Only

redlinecrm.net • Request a Demo

ns to approximate overlapping capabilities, not a claim of feature-for-feature equivalence. Tekmetric: Scale \$439 + Tire Suite \$39 + Marketing \$345 = \$823/mo. Shopmonkey: Genius \$499 + CRM Essentials \$349 + Accounting \$99 = \$947/mo. Vend